

First Childhood Obesity Stakeholder Conference and Dialog

PROGRAMME

16 September, Hotel Bloom Brussels, Rue Royale 250

PROGRAMME of the conference

09.30 – 10.00	Registration of participants and welcoming coffee	
10.00 – 10.20	Opening by project coordinator and European Commission	
10.20 – 11.05	Presentation of the project: What is STOP and which outcomes will it produce?	
11.05 – 11.40	Results of the STOP stakeholders survey: How do different stakeholders view different policy options and approaches to tackle childhood obesity?	
11.40 – 12.00	Moderated discussion with Q/A	
12.00 – 13.00	Lunch break	
13.00 – 14:05	Interactive stakeholders discussions on STOP policies and approaches for tackling childhood obesity	
	A. Health sector interventions	B. Social marketing
14.05 – 14.15	Coffee break	
14.15 – 15:20	Interactive stakeholders discussions on STOP policies and approaches for tackling childhood obesity	
	C. Food reformulation, food taxation, reducing marketing pressure of foods to children, labelling, businesses	D. Physical activity measures
15.20 – 15.30	Conference wrap-up and recommendations from STOP stakeholders meeting for Year 1 and outline of the STOP process for the next three years	