



First Childhood Obesity Stakeholder Conference and Dialog

PROGRAMME

16 September, Hotel Bloom Brussels, Rue Royale 250

PROGRAMME of the conference

09.30 - 10.00	Registration of participants and welcoming coffee		
10.00 - 10.20	Opening by project coordinator and European Commission		
10.20 - 11.05	Presentation of the project: What is STOP and which outcomes will it produce?		
11.05 - 11.40	Results of the STOP stakeholders survey: How do different stakeholders view		
	different policy options and approaches to tackle childhood obesity?		
11.40 - 12.00	Moderated discussion with Q/A		
12.00 - 13.00	Lunch break		
13.00 - 14:05	Interactive stakeholders discussions on STOP policies and approaches for tackling		
	childhood obesity		
	A. Health sector interventions	B. Social marketing	
14.05 - 14.15	Coffee break		
14.15 – 15:20	Interactive stakeholders discussions on STOP policies and approaches for tackling		
	childhood obesity		
	C. Food reformulation, food	D. Physical activity measures	
	taxation, reducing		
	marketing pressure of		
	foods to children, labelling,		
	businesses		
15.20 - 15.30	Conference wrap-up and recommendations from STOP stakeholders meeting for Year 1 and outline of the STOP process for the next three years		

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